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**For Immediate Release****Carry Computer Launches USB Flash Card Reader with Cypress USB 2.0 Chip at CeBIT**

*Carry Computer Engineering Company  
Booth D04(5), Hall 9  
CeBIT  
Hannover, Germany*

HANNOVER, Germany, March 27, 2001 – Carry Computer Eng. Co., Ltd. (Taipei, Taiwan) and Cypress Semiconductor (San Jose, Calif.; NYSE: CY) today introduced Carry's USB 2.0 Port Flash Card Reader. By using the card reader, users can transfer data between flash cards and personal computers. The Card Reader integrates Cypress's EZ-USB® FX2 microcontroller for USB 2.0. It will be demonstrated at the Carry Computer booth at CeBIT.

The Card Reader accesses data on flash cards through the USB ports on PCs and Macs, featuring hot-swap capabilities, high data transfer rates and easy installation. It supports Windows® 98, 98SE, ME and 2000 and Mac OS 8.6 and higher.

Cypress's EZ-USB FX2 is the world's first USB 2.0 integrated peripheral controller, with an 8051 processor, serial interface engine (SIE), USB transceiver, on-chip RAM and FIFO, and a general programming interface. It supports all common bus standards, including ATA, UTOPIA, EPP, and PCMCIA. The EZ-USB FX2 is fully USB 2.0-compliant and backward-compatible with USB 1.1. USB 2.0 supports data transfer rates up to 480 Mbps, 40 times faster than USB 1.1, making it ideal for printers, scanners, mass storage devices, and broadband systems.

**About Carry Computer**

Carry Computer Eng. Co., Ltd. is a specialist in PC Card and Flash Card Reader technology. The company has spent more than ten years researching the technology and applications of Flash Cards and has developed Card Readers for popular host computer interfaces, including PCI, USB, IDE, IEEE 1394, and Bluetooth. Carry Computer is based in Taipei, Taiwan.

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## **About Cypress**

Cypress Semiconductor (NYSE: CY) is “Driving the Communications Revolution”™ by providing high-performance integrated circuit solutions to fast-growing markets, including data communications, telecommunications, computation, consumer products, and industrial control. With a focus on emerging communications applications, Cypress's product portfolios include high-speed data communications ICs; networking-optimized and micropower static RAMs; high-bandwidth multi-port and FIFO memories; high-density programmable logic devices; timing technology solutions; and controllers for Universal Serial Bus (USB). More information about Cypress is accessible electronically on the company's worldwide Web site at [www.cypress.com](http://www.cypress.com).

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“Driving the Communications Revolution” is a trademark of Cypress Semiconductor. EZ-USB is a registered trademark of Cypress Semiconductor.